

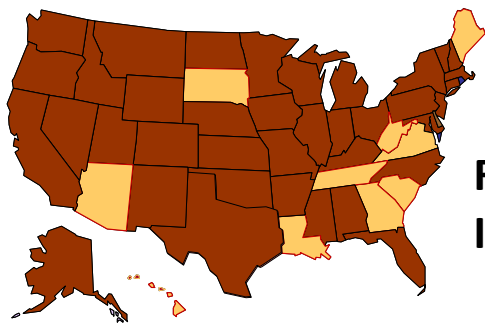
# PARTNERING WITH THE COMMISSION ON ADULT BASIC EDUCATION (COABE)



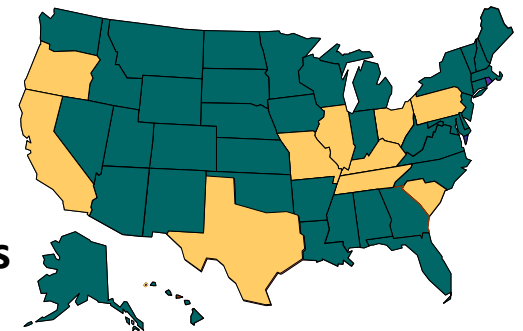
State Association  
Partnership Initiative

# About COABE

- The voice of adult education nationwide
- Co hosted 11 successful national conferences since 2000
- Managed 10 successful regional institutes
- Obtained grant funding from foundations; funds were redistributed to the field



**Regional  
Institutes**



**National  
Conferences**

# Partnering with COABE

- National conference co managed by state association (50/50 profit sharing)
- Regional institutes (\$10,000 stipend for presenters)
- COABE regional representatives and state association connection
- Association conference promotion via COABE website, discussion lists
- Proven national level advocacy



# COABE Membership

- 10,000 members strong and growing
- Benefits (individual and group members)
  - Online repository of best practices created by and for members
  - National awards, incentive grants, and scholarships
  - Discounts on adult education products (VIP vendor program)
  - Discount on COABE Journal
  - Opportunity to publish articles in the COABE Journal
  - \$75 off annual COABE national conference
  - Conference mini grants
  - Nationwide employment bulletin board
  - Legislative updates and alerts
  - Teacher credentialing initiative



# COABE Awards, Incentive Grants, and Scholarships

- Anyone from your association can be nominated or apply
- Winner is awarded stipends ranging from \$1,000 - \$2,000 plus travel and complimentary registration
- Nominator receives complimentary conference registration valued at \$350
- Honor ceremony at the conference
- National publicity for the program



# COABE Enrollment

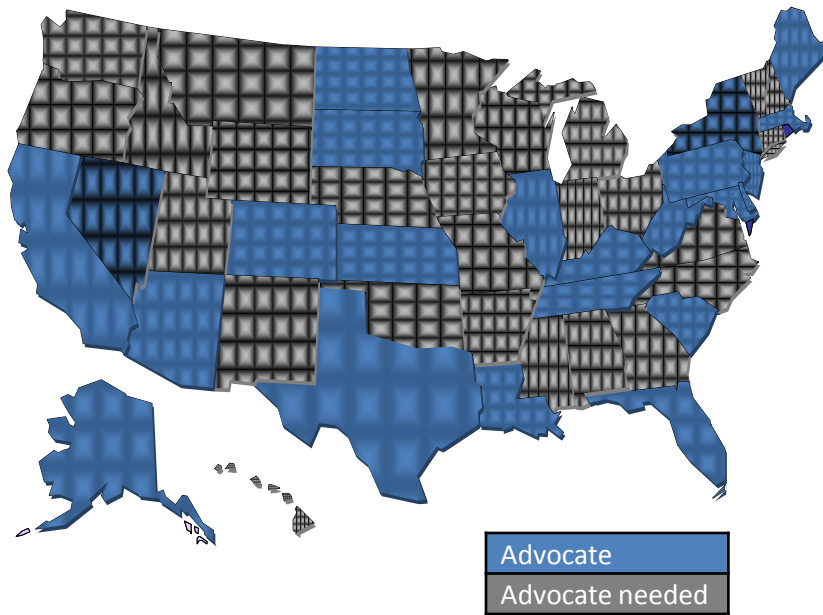
- Substantial savings per member
- No cap on association members
- Group membership categories
  - Affiliate (5 individual members = \$150)
  - Small (10 individual members = \$300)
  - Medium (25 individual members = \$700)
  - Large (50+ individual members = \$1,200)



**The greater our numbers, the more discounts and benefits we can leverage for our members.**

# COABE Advocacy

## Is your state represented?



- **Become a COABE Contact for your state or region today.**
- **Get involved on the COABE regional discussion lists.**
- **Share the legislative alerts with your colleagues.**
- **Take part in the COABE calls to action.**

- **Get involved, and bring Congress closer to home.**
- **Elevate the practitioner's voice.**
- **The greater our numbers, the stronger our voice on Capitol Hill.**

# Here's what our members are saying...

“Thank you very much for COABE's consideration of my mini grant application. For my district, my professional organization, and my state department of education, this grant award confirms for them the importance of the guidance that COABE provides its members. Few organizations seek out financial support so that a group with a wide geographical and programmatic representation can attend their national conference; the fact that COABE does so illustrates its belief that the mission of adult education, and what the conference offers to direct that mission, is of the highest value.”

*David Downes, mini grant winner*

“It is an honor to be recognized by COABE, the organization that represents my national professional learning community. COABE helps practitioners access best practices and share strategies to assist our adult learners in their efforts to be successful. I am in awe of the hundreds of thousands of adult students that are served by COABE members and their agencies. I am deeply humbled and grateful for the recognition.”

*Joan Polster, ABE Award Winner*

“This was the best adult education conference that I have ever attended!”

*2011 Conferee from Seattle, WA*

“Thanks to this institute, we will see an increase in enrollment, increased community and stakeholder involvement, resulting in increased GED obtainment. Our program will operate more efficiently and effectively as well.” *Choo Choo regional institute participant*

# Here's what our members are saying...

"It is a valuable benefit for CCAE members to be part of COABE, as they continue to promote adult education and adult literacy at the national level. Having the additional benefits that COABE provides in terms of the connections with professional development is also important to our members, and we have thoroughly enjoyed working together on 3 national conferences over the last 12 years, all of which have been very successful. We have always been extremely pleased with the warmth and professionalism that COABE provided in guiding us through these conference experiences."

*Chris Nelson, CCAE President (3,000 members)*

"The Large-Group Membership has been extremely helpful for our state association as it has allowed us to add all of the benefits offered to COABE members for a fraction of the cost of purchasing individual memberships for each association member. As such, this has allowed us to market ourselves with more attractive memberships to our current and potential members. Pulling in benefits, such as the Regional Listservs, Online Repository, and PD Discounts has enabled our members to gain access to even more resources than we, as a state association, could ever offer. This has been a blessing to our membership and the field as a whole."

*Jim Berger, KAACE President  
(350 members)*

"We are excited to have the benefits of COABE membership for another year. It's a terrific collaboration, and COABE is at the forefront in providing leadership, communication, professional development, and advocacy for adult education and literacy partners across the country." *Brad Deeds, MPAEA President (500 members)*



**Thank You!**

COABE Board & Scholarship  
Committee,

I couldn't have made it  
without all your support!

Thank you so much for your  
financial support of my education.  
I graduated in December with a  
Masters in Adult Ed & Communication  
Technology. I've been able to  
immediately apply what I've learned  
to help adult education learners.  
Thank you for your generosity!  
Destiny Hong



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