



Strong delegations help policymakers see the full impact of adult education through the voices of learners, educators, program leaders, and workforce partners. This guide provides simple tools and strategies to help you build a strong, balanced team for a successful Flood the Hill experience.

WHAT IS A STRONG DELEGATION?

A strong Flood the Hill delegation includes:

- Engagement Lead (assigned by COABE) – coordinates the state team and anchors the effort
- Adult Learners – share lived experience
- Educators/Staff Members – connects program impact
- Workforce Partners or Employers – validates workforce/economic impact

The most effective delegations represent the full impact of adult education—from classroom to career.

5 Steps

BUILD YOUR DELEGATION

1. Commit as the lead
2. Identify 2–3 learners who are ready to share their story
3. Invite one partner/employer
4. Confirm your team
5. Register for Flood the Hill

HOW TO CHOOSE THE RIGHT PEOPLE

Strong Learner Fit:

- Comfortable sharing their story (not perfect—just willing)
- Reliable and responsive
- Represents your program/state well

Strong Partner Fit:

- Understands your program
- Can speak to hiring, skills, or workforce gaps
- Has a clear connection to adult education outcomes

Adult Learners/Alumni



Why Their Voice Matters



- Your story can help policymakers understand the real impact of adult education.
- No advocacy experience is needed—we will prepare together.
- You'll build confidence, leadership, and public speaking skills.
- You'll meet other learners and advocates from across the country.
- You won't be doing this alone—you'll be part of a supportive team.
- This is an opportunity to represent your program and community.



Invitation Email Template

New Message —  

To

Subject Join Me in Washington, DC – Share Your Story

[Name],






I'm reaching out because you've been an important part of our program, and I'd like to invite you to join me for a national event called COABE's Flood the Hill in Washington, D.C.

This event brings adult learners, educators, and leaders together to meet with policymakers on Capitol Hill and share how adult education makes a difference.

You don't need any prior advocacy experience—we will prepare together, and you'll be supported every step of the way.

Your story matters, and this is a chance to help decision-makers understand the real impact of programs like ours.

Would you be interested in learning more?

     SEND

Employer Partners

Why Their Voice Matters

- Share firsthand workforce and hiring needs directly with policymakers.
- Help demonstrate the economic impact of adult education.
- Advocate for stronger talent pipelines and workforce development solutions.
- Position your organization as a community and workforce leader.
- Participate in a structured, efficient advocacy experience.
- Strengthen partnerships with local adult education programs and state leaders.

Invitation Email Template

New Message — □ ×

To

Subject Invitation to Join Us in Washington, DC – Workforce Advocacy Opportunity

[Name],






I'd like to invite you to join our team for COABE's Flood the Hill, a national advocacy event in Washington, D.C..

This event brings together adult education programs, learners, and partners to meet directly with policymakers on Capitol Hill.



Your perspective as a workforce partner/employer is critical. Sharing your experience with talent development and workforce needs helps reinforce the role adult education plays in strengthening local economies.

We'll be participating as a delegation, and I'd value having you as part of our team.

Please let me know if you'd be open to joining us or learning more.

     SEND

Adult Education Programs Why Their Voice Matters

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- Connect your daily work directly to policy decisions.
 - Help policymakers understand the realities and impact of adult education programs.
 - Elevate your program's visibility at the national level.
 - Build stronger relationships with learners, partners, and state leaders.
 - Gain advocacy experience and strengthen your professional leadership skills.
 - Be part of a coordinated national effort to protect and strengthen adult education.
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Invitation Email Template

New Message



To

Subject Help Build Our Flood the Hill Delegation

[Name],

We're planning to participate in COABE's Flood the Hill, a national advocacy event in Washington, D.C., where we'll meet with policymakers to share the impact of our work.

I'm building a small delegation that includes staff, learners, and a workforce partner.

If you know a learner who would be a strong representative or have a partner we should invite, please let me know.

This is a great opportunity to connect our work directly to policy decisions.



SEND