

COABE 2026 SPONSORSHIP OPPORTUNITIES

INDIANAPOLIS, ID | APRIL 12-15, 2026



Premier Sponsorship Opportunities

VIP Reception

Sun @8pm
\$20,000

President's Welcome

Ticketed Event, Mon @7pm
\$40,000

Indy Motor Speedway

Offsite Event
Ticketed Event Tues @6pm
\$40,000

Monday General Session

\$25,000

Tuesday General Session

\$25,000

Wednesday General Session

\$25,000

Internet Sponsor

\$30,000

COABE APP Sponsor

\$20,000

Exhibit Hall Grand Opening & Snack Break

\$20,000

Preconference Luncheon

\$12,000

State Association & State Director

Luncheon

\$10,000

Conference Bag Sponsor

\$8,000

Volunteer Sponsor

\$5,000

Sponsor/Exhibitor

Workshops

Daily Timeslot Availability

\$1,000

Presenter Sponsor

\$5,000

Food and Beverage Sponsorship Opportunities

Tuesday AM Snack Break

\$10,000

Sunday Coffee Break

\$5,000

Tuesday PM Snack Break

\$10,000

Monday Coffee Break

\$5,000

Monday PM Snack Break

\$10,000

Tuesday Coffee Break

\$5,000

Wednesday AM Snack Break

\$10,000

Wednesday Coffee Break

\$5,000

Awards Sponsorship Opportunities

Teacher of the Year Award

\$3,000

Advancing Workforce Development

for Adult Learners Award

\$3,000

Administrator of the Year Award

\$3,000

State Innovation Award

\$3,000

Local Excellence in Advocacy

Award

\$3,000





President's Welcome Sponsorship \$40,000

Monday, April 13, 2026 7-9pm

Gain premier visibility and direct access to conference attendees.

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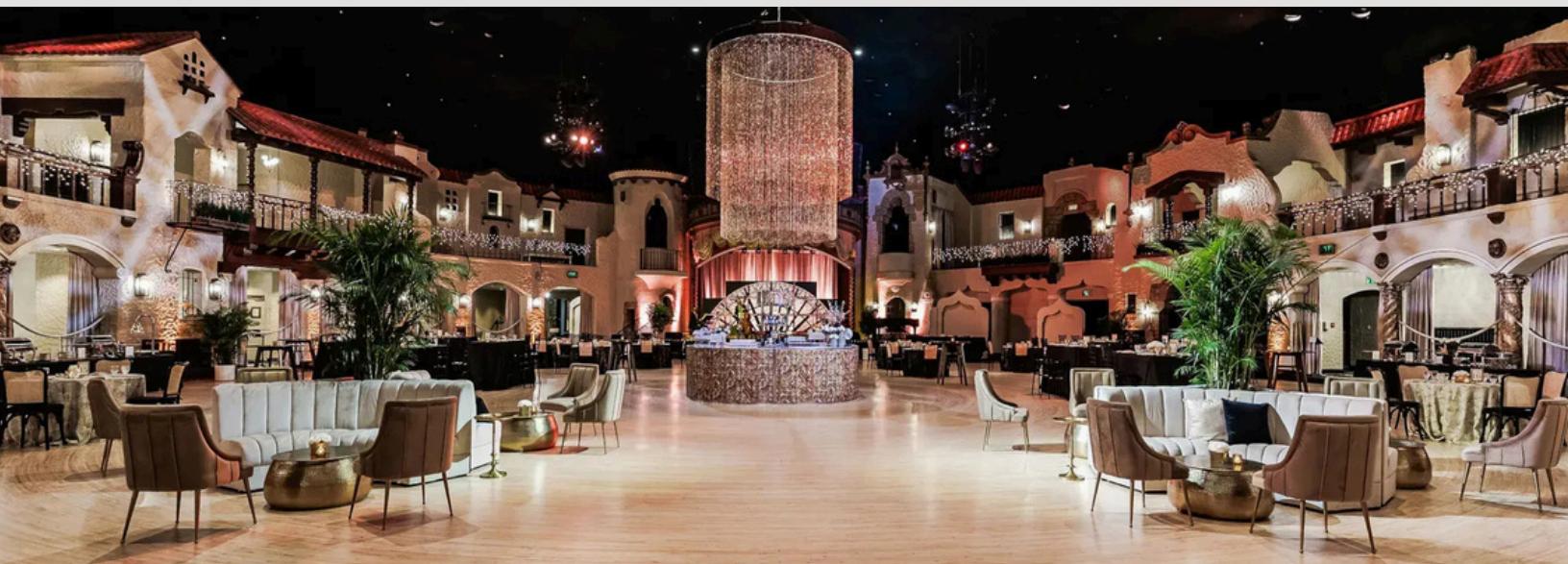
- Your organization's branding will be featured across all conference-wide and event-specific outreach, ensuring your name reaches every conferee before, during, and after the event.
- Prominent signage—both outside and inside the event space—keeps your organization front and center throughout the experience.
- You'll also receive dedicated mic time to address all attendees, giving you a powerful platform to share your message.
- Plus, enjoy complimentary event tickets for your staff, adding even more value to this high-impact sponsorship

Event Details:

Email info@coabe.org for more details.

COABE's President's Welcome: An Elegant Evening Under the Stars

Step into a night of glitz, glam, and purpose at the historic Indiana Roof Ballroom—a breathtaking venue that sets the stage for celebration and solidarity. Enjoy sumptuous hors d'oeuvres, live music, and dancing beneath the twinkling lights, while connecting with colleagues who share your passion for adult education. As our field faces challenging times, this evening is a chance to stand together, recharge, and celebrate our collective impact. Your ticket includes two complimentary drink tickets and a truly unforgettable night out. Dress to impress and reserve your spot today—this black-tie event will sell out fast!





Indiana Motor Speedway Offsite Event \$40,000

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Tuesday, April 14th, 2026 6-9pm

Gain premier visibility and direct access to conference attendees.

- Your organization's branding will be featured across all conference-wide and event-specific outreach, ensuring your name reaches every conferee before, during, and after the event.
- Prominent signage—both outside and inside the event space—keeps your organization front and center throughout the experience.
- You'll also receive dedicated mic time to address all attendees, giving you a powerful platform to share your message.
- Plus, enjoy complimentary event tickets for your staff, adding even more value to this high-impact sponsorship

Event Details:

Email info@coabe.org for more details.

Start Your Engines for an Unforgettable Night!

Join us for an exclusive off-site event at the iconic Indianapolis Motor Speedway Museum—where networking meets pure adrenaline! Be among the first 200 to register for the legendary “Kiss the Bricks” tour, then enjoy a smokehouse-inspired menu, hands-on pit stop tire change challenge, and real race training simulators that put you in the driver’s seat. Plus, meet a famous IndyCar racer in person and hear behind-the-scenes stories from the fast lane! Explore the full historic racing museum, featuring authentic cars and legendary moments that defined motorsport history. Spots are limited and will go fast—secure your ticket today and experience the thrill of Indy like never before!





VIP Reception \$20,000

Sunday, April 12th, 2026 8pm

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Gain premier visibility and direct access to the VIPs in the field of adult education.

- Your organization's branding will be featured across all conference-wide and event-specific outreach, ensuring your name reaches every conferee before, during, and after the event.
- Prominent signage—both outside and inside the event space—keeps your organization front and center throughout the experience.
- You'll also receive dedicated mic time to address all attendees, giving you a powerful platform to share your message.
- Plus, enjoy complimentary event tickets for your staff, adding even more value to this high-impact sponsorship

Email info@coabe.org for more details.

Event Details:

Join us for a special VIP gathering designed to bring together key stakeholders in adult education for an evening of connection, conversation, and celebration. Enjoy an open bar in the beautifully remodeled Marriott space—just steps from the JW Marriott—offering a cozy yet upscale atmosphere. This is a chance to unwind, meet new colleagues, strengthen partnerships, and be part of an inspiring community shaping the future of adult education.



General Session

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Monday \$25,000 April 13th, 2026 10 am

Tuesday \$25,000 April 14th, 2026 10 am

Wednesday \$25,000 April 15th, 2026 10 am

Gain premier visibility and direct access to ALL 3,000+ conference attendees all at once!

- You'll have the opportunity to be in the spotlight before thousands of administrators, teachers, and adult learners, **positioning your organization as a key voice in the field.**
- As a sponsor, you'll receive a customized 15–20 minute live session that's streamed to all attendees and saved on the COABE conference app, **extending your reach long after the event.**
- Your brand will also receive prominent visibility through high-impact signage outside the general session and inclusion in reminder messaging sent to every conference participant, **ensuring you stay top-of-mind throughout the entire experience.**



Internet Sponsor \$30,000

Gain premier visibility and direct access to ALL 3,000+ conference attendees!

- You'll receive prominent stand-alone signage placed throughout the conference for continuous visibility.
- Plus, your brand will be front and center with a customized splash page that attendees see each time they log into the conference Wi-Fi—including the option to fully customize the Wi-Fi login experience itself.



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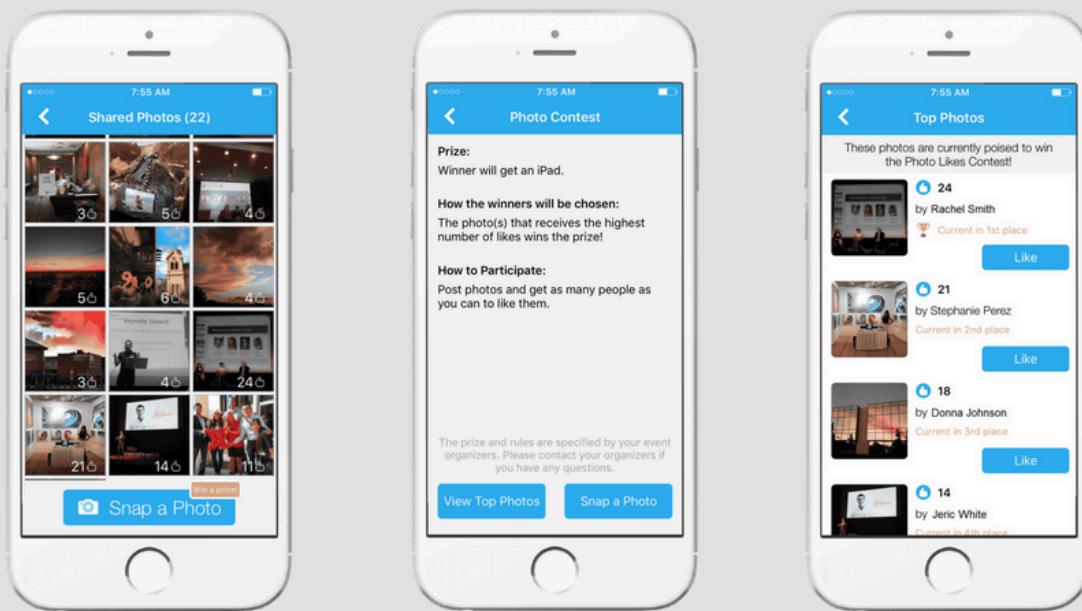
Just think,
every time
someone takes
out their phone
to record a
special
moment, they
will be
reminded of
who provided
the Wi-Fi when
they post to
social media!

Email info@coabe.org for more details.

App Sponsor \$20,000

Gain premier visibility and direct access to ALL 3,000+ conference attendees!

- The new Whova app was a "hit" with the highest rate of adoption ever for attendees!
- More than 11,000 conversations took place, and we gathered great feedback and testimonials
- COABE takes pride in building out the app as the premier app for the field of adult education. Our goal is to continue to drive traffic and engagement, and to add new and exciting features each year.
- In fact, the app was so widely used that Whova took note and has asked our CEO, Sharon Bonney, to participate on a panel to talk about how COABE was able to engage so many users.



Email info@coabe.org for more details.

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“This app was really helpful! I used it to get around the venue and checked it constantly to see if I could stay on the leaderboard. It was also a great way to get information about the ticketed events I wanted to go to. This app was a godsend throughout the whole conference!”

Julie, COABE 2025 app user

Exhibitor Hall Grand Opening Snack Break \$20,000

Gain premier visibility and direct access to ALL 3,000+ conference attendees!

- Your organization's branding on all conference and conference exhibit hall specific outreach to all conferees.
- Signage at the entrance to the exhibit hall for maximum visibility.
- Speaking mic time to all attendees in the exhibit hall.

This Year for COABE 2026!

Experience maximum hype as Rowdie, the Indianapolis Indians mascot, leads everyone from General Session directly into your branded space with exciting snacks.

As people mingle, your brand gains name recognition establishing trust and solid brand identity across the national field of adult education.



Email info@coabe.org for more details.

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Sunday, Monday, Tuesday, Wednesday Coffee Breaks:

- Conference app visibility on coffee break outreach.
- Easel sign at the coffee break area for maximum visibility.
- Specific branding for your organization

Monday, Tuesday, Wednesday AM/PM Snack Breaks:

- Easel sign at the entrance to the exhibit hall for maximum visibility.
- Speaking mic time to all attendees in the exhibit hall.

Preconference Luncheon:

- Conference app visibility on luncheon outreach.
- Easel sign at the entrance to the luncheon for maximum visibility.
- Speaking mic time to the attendees attending the luncheon.

State Association & State Director Luncheon:

- Conference app visibility on luncheon outreach.
- Easel sign at the entrance to the luncheon for maximum visibility.
- Speaking mic time to the attendees attending the luncheon.

Volunteer Sponsor:

More information forthcoming. Email info@coabe.org for updates.

Presenter Sponsor:

- Listed in all presenter Office Hours/Training as the sponsor.
- If you would like to join us for the training and say a couple of words or provide a video, we would be happy to invite you.
- Sponsorship will help supply the presenters with the supplies needed for presenting.

Award(s) Sponsor:

- Your logo in the slideshow or on-stage backdrop during award ceremonies at the end of general session, logo on the large payment check, photo opportunity with award winner.
- Visibility in award outreach.

Email info@coabe.org for more details.

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